

BACHELOR'S DEGREE PROGRAM INFORMATION

Institution	Saginaw Valley State University
Degree/Program	Marketing (B.B.A.)
Credits Required	120 credits (50 business core credits – 11 business cognates credits – 12 major required credits – 9 to 12 additional major elective credits)

MICHIGAN TRANSFER AGREEMENT (MTA)

The MiTransfer Pathways builds on the Michigan Transfer Agreement (MTA). The MTA allows transfer students to select designated courses to complete a minimum of 30 credit hours fulfilling MTA distribution requirements. Students following MiTransfer Pathway agreements should complete the MTA in accordance with the sending institutions' course designations and consider whether any recommended MiTransfer Pathways major-specific courses will "double count" to fulfill MTA distribution requirements in planning their transfer. More information about the MTA is available at www.mitransfer.org.

The MTA Mathematics distribution area allows students to complete one of three math pathways. The Business MiTransfer Pathways faculty recommended that students complete a course in the Statistics pathway.

MiTRANSFER PATHWAYS COURSES

These courses are commonly agreed upon for transfer in this program among participating institutions.

Pathway Course	Subject/ Course Number	Course Title	Credit Hrs
Microeconomics	ECON*222	Principles of Microeconomics	4 credits
Macroeconomics	ECON*221	Principles of Macroeconomics	4 credits
Financial Accounting	ACCT*213	Financial Accounting	4 credits
Managerial Accounting	ACCT*214	Managerial Accounting	4 credits
Business Law	LAW*308	Soc, Polit & Legal Environ Bus	4 credits

REMAINING DEGREE REQUIREMENTS

These are required, recommended, or optional courses that transfer students could complete at a community college to fulfill degree requirements at the university/ receiving institution. Add additional lines as necessary.

General Education or Program Requirement	Subject/ Course Number	Course Title	Credit Hrs
General Education Category 9 and Program Requirement	COMM*105A	Fundamentals of Communication	3 credits
General Education Category 3 and Program Requirement	MATH*145 OR above MATH*161	Finite Math OR above Calculus I	4 credits
General Education Category 3 and Program Requirement	ECON*235	Introductory Statistics	4 credits
Program Requirement	CS*150	Contemporary Business Software	1 credit

ADVISING NOTES

Please indicate any advising notes for students following this transfer pathway at your institution.

A minor is not required. Students may choose a Professional Sales Concentration by taking courses in addition to the major required courses. For more information about Transfer Pathways, please visit: <https://www.svsu.edu/transfer/transferguides/>